

# RZ Connect Community Overview

The **RZ Connect Community**, led by The Rising Zone (TRZ), is a vibrant network of wellness-driven businesses and professionals dedicated to integrating wellness into the workplace. This community comprises business leaders and wellness leaders (such as doctors, nutritionists, life coaches, fitness facility owners, and healing practitioners) who are aligned with the mission of creating healthier, more sustainable work environments. TRZ offers a platform for collaboration, professional development, and the promotion of wellness-centered business practices.

RZ Connect members enjoy exclusive access to wellness-infused events, professional development opportunities, and a collaborative environment for both personal and business growth. Members are empowered to connect with like-minded professionals, promote wellness within their organizations, and expand their impact in the wellness industry.

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## Vision and Key Benefits of RZ Connect

RZ Connect envisions a future where wellness is integral to every professional setting, encompassing not only physical health but also mental, emotional, and social well-being. The community aims to foster meaningful connections that support both business growth and personal wellness.

### RZ Connect Members benefit from:

- 1. Collaboration:** Gain access to TRZ-hosted events, networking opportunities, collective marketing, and shared resources. Monthly gatherings—both in-person and online—encourage cross-promotion, making it easy to collaborate and build strong business alliances. The 2025 events calendar is available on the TRZ website under the "Community" page.
  - 2. Business Growth through Marketing Exposure:** TRZ's marketing efforts spotlight Catalyst and Pioneer members through bi-annual mentions in newsletters, social media shout-outs, and prominent website listings. Members gain increased visibility through flyer displays, vendor tables at the annual RZ Rise Together Summit, and opportunities to co-host events, positioning them as leaders in wellness.
  - 3. Leadership:** Be recognized as a leader through TRZ's wellness-focused events and marketing channels. Members benefit from discounted wellness services and exclusive access to participate in the RZ Optimize Work Wellness Programs, where Pioneer members can lead workshops and collaborate to develop customized corporate programs.
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## The Value of RZ Connect Membership

Joining RZ Connect offers businesses and wellness professionals a unique opportunity to collaborate, innovate, and grow within a supportive, wellness-driven community. Through TRZ's events, workshops, and marketing platforms, members gain tools to expand their influence in the wellness industry.

Each membership level builds upon the previous one, providing members with increasing value as they engage more deeply with the community. From networking opportunities at the Explorer level to enhanced marketing at the Catalyst level to leadership and co-hosting opportunities at the Pioneer level, RZ Connect members play a vital role in shaping the future of wellness in the workplace.

## Membership Levels and Benefits

Membership in RZ Connect is organized into three levels, with each one building on the benefits of the previous one. TRZ hosts events, workshops, and marketing initiatives that empower members to collaborate and grow.

- **Explorer (Entry Level):** This foundational level provides access to TRZ-hosted events and networking opportunities, enabling members to connect with wellness-focused businesses and explore ways to integrate wellness into their professional lives. Members also gain access to an online forum for collaboration and educational resources.
- **Catalyst (Intermediate Level):** Designed for members seeking greater visibility and engagement, this mid-tier level includes all Explorer benefits plus expanded marketing opportunities. Catalyst members are featured in TRZ newsletters, have flyer displays at The Rising Zone, and receive social media shout-outs to enhance their business exposure. Exclusive event invitations and networking opportunities further support their professional growth.
- **Pioneer (Top Tier):** This invite-only leadership tier positions members as thought leaders in wellness. In addition to Catalyst benefits, Pioneers gain top-tier access to VIP events, prominent placement on TRZ’s website, and exclusive opportunities within the RZ Optimize Work Wellness Programs to lead workshops and co-develop wellness programs. Pioneers also co-host events and receive vendor tables at the annual RZ Summit, amplifying their visibility and influence.

Member Benefits	Explorer	Catalyst	Pioneer
<b>Community Engagement:</b> Access to online member forum	✓	✓	✓
<b>Discount Offers:</b> Exclusive discount offers from other members	✓	✓	✓
<b>Monthly RZ Gatherings:</b> Monthly opportunity to network in person and/or online to cross-promote with other RZ Connect businesses	✓	✓	✓
<b>Education:</b> Access to educational content and mastermind groups	✓	✓	✓
<b>TRZ Discounts:</b> 10% discount on wellness services, room rentals, and events	✓	✓	✓
<b>Website Listing:</b> Company logo and link listed on TRZ “Community” website page		✓	✓
<b>Newsletter:</b> Bi-annual mentions in TRZ newsletter		✓	✓
<b>Marketing Flyer Display:</b> Display marketing flyer at The Rising Zone		✓	✓
<b>Room Rentals:</b> 2-Hours a month in Collaboration Room or Conference Room		✓	✓
<b>Coworking Space:</b> 1-Day a week access to work in TRZ Flex Space		✓	✓
<b>RZ Optimize Work Wellness Leadership:</b> Exclusive opportunities to lead educational initiatives, workshops, and co-develop wellness programs			✓
<b>Website Feature:</b> Prominent placement at top of TRZ “Community” website page			✓
<b>Social Media Shout-Outs:</b> Bi-annual mentions on TRZ social media platforms			✓
<b>Co-Host:</b> Opportunity to co-host 2 events per year as a featured speaker or facilitator, gaining visibility as a thought leader			✓
<b>RZ Summit:</b> Vendor table at annual Summit			✓
<b>Strategy Sessions:</b> Quarterly strategy sessions with TRZ wellness experts for guidance on business growth and wellness initiatives			✓
<b>Access to VIP Events:</b> Invitations to exclusive events such as annual VIP Dinner, Sacramento Kings games, G1C events, and high-level networking opportunities			✓
<b>Price per Month:</b>	<b>\$33</b>	<b>\$133</b>	<b>\$333</b>